# **MUST GO AFTER FOREIGN TRADE**

### European Business Not Dangling from Every Wayside Bush.

Standard built up its wonderful trade in the Far East and added greatly to wealth of China through increasing the production of man. Incidentally it opened the way for many other commercial lines in Asia.

It is not going to be so difficult

It is not going to be so difficult to sell American goods in foreign fields as formerly. America today is the only nation capable of supplying the needs of the world. Germany. England, France and the others have much to do at home. They are shy, too, of raw material. Also they have not the finacial dominance in foreign markets they enfoyed formerly. foyed formerly.

But America, to build up an en-during trade, must study the peoples who are to do the buyng and sup-ply to them according to their pres-ent customs and desires. Later there may be opportunity to teach them the virtue of American makes, but they are likely to balk if effort is made to force sudden changes on them. People are slow to accept and I was so weak and tired that I what is new and strange. All this has no referen ce to Ameri-

can specialties. It refers only to the general lines of goods. In the specialty field America stands su-

### 28,000,000 Grenades In One Grand Blowup

Paris, Feb. 23 .- The censor has fust released another bit of infor-mation the Germans would have been glad to know—earlier.

Twenty-eight million hand grenades were lost to the allies in an explosion at La Courneuve, just outside Paris, March 15, 1918. Fourcutside Paris, March 15, 1918, Four-tren persons were killed in the dis-aster, the whole locality was wreck-ed and the explosion was heard throughout a forty-mile radius.

Embargo Is Removed. Embargo on the manufacture of woolen goods in Australia has been

Brussels Chamber Bars Foes. All persons belonging to enemy nations or of nationality not clearly established are to be excluded from the Brussels Chamber of Commerce.

# LAST NIGHT AT THE THEATERS

"Where is all this foreign trade we heard so much about?" some merchants are inquiring. "We do not see any of it coming our way."

What they say is true. They do

What they say is true. They do not see it coming their way. What is more, they are not likely to see much of it unless they wake up and go after it.

Foreign trade is not to be had in volume except by those who have enterprise and ability. There are scores and scores of visitors from foreign lands pouring into New York and hundreds and hundreds of others will come. Some will find apportunity to place their orders in the metropolis. Others will trickle

der the sun, en are talking in public lim trade who know nothit. A banker got up the and said he was tired of much about having to do that to cater to the

Mr. Dorsey, you called the turn.

we were eagerly sniffing in the yalue of light. Mr. Rockefeller engaged men to devise the simplest and best kerosene lamp possible. They evolved a metal affair that was a wonder for cheapness and utility. The lamps were distributed free. Tensupon tens of thousands were distributed. Then they gradually came into use. Later as the demand for them became insistent the Standard stopped giving them away, but fold them at cost and that was not much.

Became "Light of Asia."

As a result of the simple lamp, the day in China was lengthened. Today China is perhaps the greatest user of kerosene in the world. The Standard oil lamp became the Light of Asia. On the basis of that lamp the Standard built up its wonderful trade in the Far East and addle have been more strongly would have been more strongly would have been more strongly and the dover for today also. Even and held over for today also. Even in the dover for today also. Even made painfully aware that the send of the sene, we sade that she possessed shelling as a come for the dark that she possessed shelling as a come of the central character displays a verve. A grant marked abilities as a come in the possessed of pillows, to be sure, but on it reposed the married lovers of the steven more brilliant in the possessed which and in the possessed of the seven more brilliant in the possessed and the seven more brilliant in the possessed and the seven more brilliant in the possessed which are the form of the seven more brilliant in the central daining for come marked abilities as a come in the central character displays. Even marked abilities as a come in the central cha

Praise Lydia E. Pinkham's

Vegetable Compound as

the Greatest Remedy

for Woman's Ills.

New Haven, Conn.—"For two years suffered with a female weakness,

and I was so weak and tired that I

was not able to do my work. A friend told me to use Lydia E. Pinkham's

Vegetable Compound and it gave me great relief. My pains left me and I am now able to do my work and feel fine. You can publish my testimonial

and if your Vegetable Compound does others as much good as it has me I

will be very much pleased."—Mrs. Charles E. Morgan, 37 Sea Street,

New Haven, Conn.

The reason Lydia E. Pinkham's
Vegetable Compound is so successful

is because it contains the curative,

strengthening properties of good old

There are women everywhere who long for children in their homes yet

are denied this happiness on account

of some functional disorder which in

most cases would readily vield to

Lydia E. Pinkham's Vegetable Com-

Such women should not give up hope until they have given this won-derful medicine a trial, and for

special advice write Lydia E. Pink-

ham Medicine Co., Lynn, Mass. The result of 40 years' experience is at

The ugliness of an uncompromising realism has been handled in such a manner as not to lose the message the author has to deliver, but at least to cut away as much ugliness as possible in "The Aftermath," which had its premier last night at the Shubert-Garrick.

The heroine of the piece is Lola, a Russian dancer in New York, where she is reaping the rewards of desire until the boy is willing to accept money from him on the promise that he will leave the town for good, that he will leave the town for good, the will be averaged by robbing the safe of his father in the office, over the destines of which Barbara breeding, who despises her art and her friends and has never even the physical condition of the returning soldier who, notwithstanding the saults of their fundamentally clashing ways and views of life. The husband, unable to endure the su-spicions roused by increasing

band comes to her studio seeking Henry Hallam respectively as New-reconcilement, for which she too is eager. The Puritan, however, proves lescent to gross

Miss Martha Hedman, through her

### Crandall's Knickerbocker.

whit of the popularity he had attained coming of John, the Baptist, What taken a sample of his blood to prove adapted from Roger Pocock's novel is overwhelming until John, rising phasized by the equally impressive from the midst of the battling characterization in the name part of the same title. It is a romance of the same title in masses, stills the tumult and lashes "The Wicked Darling," which is because of the soldier that the doctor human nature and found that faith the row with a tongue of fame. But it is shown as the principal photoplay

decides to take his wife

A new insight into the talents of out violation of logic o

Shubert-Garrick—The Aftermath. lines were purged of needless coarse—Tony, the brother, is eager to escape the sister's care and seek his fortune.

The ugliness of an uncompromising ness.

The heroine of the piece is Loia, a in New York, Jack Newton fans this

ployer cannot believe her a thief spicions foused by increasing two solve the mystery and bring the knowledge of her former environ- guilty ones to justice constitutes ment, virtually drives her back to most of the engrossing action. Matt her friends and her art.

The third act shows no lessenMcLean as Tony, Edwin Sturgis as ng of power. After a year the hus- Simmons and Arthur Housman and

history's most famous sirens compersonality does not well suggest dividual whose punishment at the the fire and vivacity of a Russian climax of the story is at least poetic

cality into a rather grotesque role. Salome and Sejanus to murder the

"city- day of Herod, the appearance of the strength of the salutary influences in trying to escape the penalty of the law for having usests, and finally the slaying of the law for having the strength of the temptress, are all portrayed with the strength of the temptress, are all portrayed with the strength of the temptress, are all portrayed with the strength of the temptress, are all portrayed with the strength of the temptress, are all portrayed with the strength of the temptress, are all portrayed with the strength of the temptress, are all portrayed with the strength of the temptress, are all portrayed with the temptress, are all portrayed with the temptress, are all portrayed with the temptress are all portrayed to the temptress are all portrayed to the temptress are all portrayed to the temptress are all por

by beautiful and strange principals. The glory of ancient Jerusalem is that all the while that these minia-and the fascinating story of one of ture dramas are being enacted within the confines that a skimpy drink a drinking glass.

> of photographic legerdermain. chestral accompaniment.

Darling." Priscilia Dean possesses a peculiar

Moore's Garden—"The Craving."

If by any unfortunate mishap the special truck upon which you are expecting yours from Baltimore fails to arrive before the Presidential signa- against the terrifyingly brutal alley ture writes the bars up against fur-ther importation, solace may be found in the remarkable film spec-clean." Miss Dean's visualization of found in the remarkable film spec-tacle that is being offered as the feature of the bill at Moore's Garden Theater the first three days of this work. In "The Craving" we find a

> of the production.
>
> The Strand supplements its major feature with the customary news plete a diverting program.

Still thinking Anita is rinkey aserved hit at the opening performance at the Gayety yesterday. Miss Harlow is brimful of personality, the Gaiety Theater, but a kind of a versatile story teller, and stands

istening at Krouse's Home." et. The entire production affords t chance to introduce a group of principals that can sing and dance

contains plenty of original lines while George E. Barnes as "Mike Grogan the Cat Killer," along with Harry West. James Rooney and Jack Sweeney help materially in putting the punches over. All the putting the punches over. All the

while Sweeney and Rooney, a danc-

Galatea" overture by the symphony of soloists under the direction of Mr. Breeskin.

Causes lots of amusement that lize the dramatic talents of this particular star. It is the story of some rich comedy in five reels that ment she seeks asylum was the donor of the particular star. It is the story of the particular star. ginning to end, so that Columbia discover that it had been

he in turn is unexpectedly invited is that "Pald in Full" is not a pictu Unfortunately

party of a pleasant party. Anna pable characterization has arriver first and mistaking her for the chorus girl, Cuthbert finds everything to his liking. Anita learns that her finance has deceived learness that her finance has deceived the characterization pable characterization.

hero in a trouserless predicamen lley" which is finished short sketch, "In Ireland" with the still famous mg at Krouse's Home." with we have ever seen in many months. Love always connects and has "The Girl Dodger" bound his heart in the direction.

> Field and Harry Debb in "For the nteresting.

really floes amuse and stretches ticular star. It is the story of a Theater patrons will enjoy a real by her husband at the price of his treat in "The Girl Dodger" which is honor, that he was a thief and that to Charles Ray as Cuthbert Trotman is seen as a studious young college chap, who, while not sleeping, is deeply engaged with his books of deed large and when her discovered the chartest wednesday.

Westerner, who loves the thirt's wife, is the man who prevents her paying the great price, and when her discovered the control of the control woman finds love and happines

nessed the spoken drama will not find disappointment in the manner in

with a single character predo

reels of clean comedy away from the beaten path. A Burton Holmes trav elogue picture and the latest news weekly complete the program.

### Are You Awaiting The Great Crisis?

If So, Do Not Allow the Time to



find that when the time arrive

# EXTRAORDINARY FEATURE

# Gen. Pershing's Own Map Of The Great Argonne Battle

This splendid Map, in colors, was sent to THE LITERARY DIGEST by General Pershing, and occupies two full pages in the February 22d number. It is accompanied by a thrilling article drawn from the American Commander-in-Chief's own report of the battle, which was sent with the map. In this tremendous eleven days' fight in the Argonne forest 600,000 American doughboys faced the crack divisions of the German Army and put them to rout, capturing 468 guns and 16,059 prisoners. Never before was an American Army engaged in such a great battle, and never before in any battle did any army face such almost insurmountable obstacles.

This unusual Map made by the army cartographers at headquarters in France during the progress of the great push will be invaluable for preservation. The position of every Division engaged on every day of the advance, and in some cases the morning and afternoon positions on the same day are clearly indicated, showing the irresistible impact of the American push. Every River, Railroad, Wagon-road, City, and Town in the Meuse-Argonne region is plainly given.

In a million American homes this number of "The Digest" containing the splendid Argonne Battle Map will be read with intense interest. Every returned soldier who fought in this great offensive and every relative of a hero in this great drive will be particularly eager to have "The Digest" this week. As no extra copies will be printed, we advise you to go to the news-stand NOW and get yours before they are all sold.

Other features of striking value and interest in this number are:

### Bolsheviki in the United States

The Voice of Public Opinion From All Parts of the Country on the Activities of the Bolsheviki and the Steps That Are Being Taken to Cope with the Menace

Taxes That Compel Thrift Labor's Bid for the Railroads Japan and the South Sea Islands To Cure An Ancient Cause of War Psychological Tests for College Entrance The "Cohort of the Damned" Canada's Tribute to Her Heroes "Reds" Uniting German Catholics and Protestants The Danes in the United States News of Finance and Commerce

French Misgivings British Labor Strikes and Bolshevism A German Plea to Mr. Wilson How the Movies Helped Win the War Fireproof Balloons Teetotalism and Tea-Tippling Maeterlinck's War Play Moslem Absorption of the Christian Egyptian A Word to Church Hecklers Personal Glimpses of Men and Events

Many Illustrations, Maps, and Cartoons

### "The Digest" is for Your Children as Much as For You

"The Digest" will prove to be the most educating influence in your child's life. Ten thousand high-school teachers have adopted it in their classes for their pupils, and the United States Government, recognizing its universal school use, is supplying special war-time lessons for every issue. Give your children the advantages of this worth-while magazine. It will delight as well as benefit them, for in it fascination is

equally blended with education. This is the magazine that will help train the growing minds of your children; that will direct them to the best kind of reading; that will equip them better for their school work; that will lead them to form the habit of keeping well informed on the big questions of the day that vitally concern them.

February 22d Number on Sale To-day - All News-dealers - 10 Cents



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